

Sponsorship Levels & Recognition Benefits

Habitat for Humanity of Northern Fox Valley partner families benefit in many ways from your sponsorship, and we know that your organization will be enriched by the experience of supporting a low-income family in the construction or rehab of a home or the preservation of their existing home. Corporations receive a tax deduction for their monetary donation to Habitat for Humanity or for a product donation to ReStore. Corporations also benefit from the opportunity to involve their employees in positive team-building activities. They further enjoy increased visibility in the community and a boost in employee morale. In addition to these intrinsic benefits, Habitat also strives to offer meaningful sponsor recognition as described below. Please take a moment to reflect on the value of these experiences for your group.

The following information illustrates the sponsorship levels and the corresponding recognition benefits of our two programs:

Preserve a Home Sponsorship: A Brush with Kindness

This sponsorship relates to the financial commitment made toward the preservation of a home through our A Brush with Kindness program.

Handyman	\$1,500	Recognition in special A Brush with Kindness section of the Annual Report Name on Project Site Sign, a souvenir of your service to the community
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Home Building Program Sponsorship

These sponsorship levels, cash or in-kind donations, relate to the commitment made toward the construction or rehab of an individual home.

Master Builder	\$50,000	Full Home Sponsorship On-Site Event, Press Release, Framed House & Family Photo
Builder	\$25,000 - \$49,999	Name on Site Sign & In-Store Recognition at ReStore Logo and Link on Habitat site
Craftsman	\$12,000 - \$24,999	E-News Name in Dedication Program Recognition in the Annual Report
Journeyman	\$2,500 - \$11,999	Certificate of Appreciation Build Day / ReStore Day / T-shirt

Please note that benefits are cumulative: in addition to the unique opportunities of each level, the benefits of all previous tiers are included.



Event Sponsorship Opportunities:

Is your organization interested in supporting Habitat for Humanity in other ways?

Find out about event sponsorships.





Recognition Benefit Descriptions

The following is a brief description of the benefits available to sponsors, depending on the commitment level.

Build Day / ReStore Day / T-shirt

Every sponsorship level includes the opportunity to involve your group in team-building activities either at a home site or at ReStore. Each multiple of \$2,500, up to Builder Level, entitles you to one Build/ReStore day. For the Master Builder Level, days are negotiated. Every volunteer receives a Habitat for Humanity t-shirt.

Certificate of Appreciation

A photo of your group will be taken the day you volunteer at a home site or at ReStore. The photo will be incorporated into the Certificate of Appreciation and mailed to you. Frame and hang the certificate to remember your day of service.

E-News

Beginning at the Craftsman Level, sponsors are recognized in Habitat's electronic news publications.

Dedication Program

Beginning at the Craftsman Level, sponsors are recognized in the program of the Home Dedication, held near the completion of the home.

Site Sign or In-store Signage at ReStore

Beginning at the Builder Level, sponsors are recognized on a sign at the sponsored house for the duration of construction and receive recognition at the ReStore for the same time period.

Logo and Link on Habitat Website

Beginning at the Builder Level, sponsors are recognized on the Northern Fox Valley website, www.hfhfv.org, during the fiscal year of the contribution.

Framed Family Photo

Beginning at the Master Builder Level, sponsors are recognized with a framed photo of the family who will be purchasing the sponsored home.

On-Site Event

At the Master Builder Level, sponsors are given the option of scheduling an on-site event to celebrate their partnership to build a Habitat for Humanity home, separate from the Home Dedication ceremony. Depending on the schedule, the event can be held at the beginning of construction/rehab or upon completion of the home, or at the beginning or end of the group's volunteer experience.